

- A full complement of mounting and peripheral options to make your I-Series installation easy and cost effective
- Flexible mounting accessories including tabletop stand, floor stand and wall mount
- MSR, barcode scanner, NFC reader and GPIO accessories available to better interact with shoppers

Accessories for I-Series Interactive Signage

The Elo I-Series interactive signage solution combines a commercial-grade touchscreen computer with cloud-based management software to deliver a brand experience at the shopper point of decision. The I-Series enables product brands and retail stores to leverage existing mobile applications and digital marketing content. Unlock apps from the app store and interactively show buyers why you're the best choice with a virtual salesperson on every shelf.

The I-Series can be deployed in portrait or landscape orientation using tabletop, wall mount, and floor stand accessories specifically designed to hide all cables and buttons, while physically securing the device in an aesthetically pleasing manner. The Elo I-Series can be deployed as counter signage using the adjustable table-top stand. The floor stand accessory is designed for stable operation using a 2-inch stainless steel pipe to conceal cable routing to floor or wall outlets. A wall mount option is also available to easily secure the I-Series in flush-mount applications.

I-Series peripheral expansion options include an encrypted MSR (magnetic stripe reader), barcode scanner, NFC reader and GPIO (General Purpose I/O) interface. The peripheral accessories help deliver interactive connected experiences such as:

- Contactless payments, cross-sell or up-sell recommendations, and product information using NFC cards, tags, or smart phone applications.
- Proximity marketing to connect mobile phones and interactive digital signage for product promotions, loyalty rewards and other shopper engagements.
- Motion detection and light sensors to encourage interaction using GPIO devices or other external button inputs.



Benefits

- Sell-more in-store at the point of decision
- Wall, floor and table accessories for flexible mounting in portrait or landscape orientation
- "Built for Touch" mounting to ensure stable, drift-free operation
- Peripheral expansion options encourage shopper interaction while enabling analytics
- Coordinated accessories help ensure simple and cost effective deployments

About Elo

40 years ago Elo invented the touchscreen. Today we are re-inventing how you use them to shop, pay, work and play. A global leader with 20+ million retail and hospitality installations in 80+ countries around the world, our products are designed in California and built to last. The Elo touch experience has consistently stood for quality, reliability and innovation. Elo intellectual property is protected by a number of patent, trademark and design registrations globally.

Ordering and Compatibility Information

Part Number	Photo	
E001004	ē [0 →)	
E001002		
E093433	ke	
E160104	nto nto	I-Series with MSR installed
E280098		
E044162		
E044356		
E160491		. ≣Io ⊲
E043382 (coming soon)		I-Series with NFC installed
E160680		
E160680		·
E048069		
E211544		I-Series with barcode scanner installed
	E001002 E093433 E160104 E280098 E044162 E044356 E160491 E043382 (coming soon) E160680 E160680 E048069	E001002 E093433 E160104 E280098 E044162 E044356 E160491 E043382 (coming soon) E160680 E160680 E048069

To find out more about our extensive range of Elo touch solutions, go to **elotouch.com**, or call the office nearest you.

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